The 2016 Darwin Annual Dinner attracted 140 attendees which was held in November at the Convention Centre. Our key note speaker was Sam Mostyn, a highly esteemed director. Sam was interviewed by John Brogden AICD’s Managing Director and CEO. Sam spoke of her affinity and past experiences with the Northern Territory and shared her experience of being the first female appointed to the AFL Commission. She spoke of her vision to lead the way for more women to be appointed to the Commission and how she was extremely proud of other females to join the Commission during her tenure. She highlighted some cases where increasing women in senior leadership roles had a very positive return on the bottom line. Glenn Cooper entertained 80 guests for the AICD/CPA inaugural Alice Springs Annual Dinner which was also held in November. Together with CPA, we were delighted that this joint event received great support and the tick of approval from the business community. Glenn a fifth-generation Cooper and now Chairman of Coopers Brewery, shared an enlightening presentation about how a small brewery has gone from strength to strength in a fiercely competitive market, survived the GFC, and withstood an attempted hostile takeover.
Immediate Work Grants

$10 million available now!

$5k - 200k

Grants available for improvements, repairs and upgrades to property and facilities

Not-for-profit and community organisations can apply now...

Supporting Territory business and jobs

immediatework.nt.gov.au
Happy Year!
In writing this update it has given me an opportunity to reflect on what a busy, however rewarding year 2016 was for the AICD in the Territory. I know this is a result of having for the first year full-time presence ‘on the ground’ with Terri-ann Maney and by all accounts both the public sector and business community has certainly responded well.

During this period we achieved a membership milestone of 400 within the Territory. We increased our education & event program including increased activities in Alice Springs. I was particularly pleased to see our flagship Company Directors Course had increased attendance from the Not-for-Profit and Private sectors.

We are in the process of scheduling our program for 2017, of which I can guarantee will be another year full of relevant events & education offerings for the director and/or the senior executive. Included will be our new NT Director Download Series, commencing in April. This Series gives us the ability, when the situation presents itself, to be almost reactive to an issue that has caught the eye and interest of the director and/or senior management.

We are delighted to confirm that the NT Government will host our next Graduation at Parliament House on March 28, for Graduates of the Company Directors Course and our new NT members.

I always look forward to visiting the NT and catching up with our fabulous Committee, members and stakeholders- it is one of the best parts of being the SA/NT Divisional Manager.

Why choose Company Directors Course?

“From a private sector business owner’s point of view, I was very pleased with my decision to complete the Company Directors Course in Darwin. Although I am a tertiary graduate, the course made me see my own business differently, caused me to change some of my management practices and has enabled me to join an important not for profit Board in the NT.

The course has also given me a working framework for my NFP Director’s role. I feel more confident in the contribution I can make to this Board and hopefully others in the future.”

Heather Brown, Managing Director, Australian Crocodile Products Pty Ltd

“I completed the AICD CDC in April 2016 and found this to be one of the most beneficial learning experiences I have undertaken in my 35 years in the banking industry and several years as a board member for various industry groups and NFP’s. As I reside in Darwin I chose to do the 5 days face to face locally, and from this made several local business connections. The assessment tasks whilst challenging really embedded what we learnt and the support from AICD was great.

One the best things about the CDC is that it encompasses all the roles and responsibilities that a person who represents a business or organisation should be aware of. I would commend the CDC for anyone involved or interested in business.”

Robert Annis-Brown, Executive Manager, Client Acquisition Corporate Financial Services NT, Commonwealth Bank
The following is a list of the benefits that a membership with the Australian Institute of Company Directors includes:

- The Company Director Magazine – a monthly magazine with profiles of leading Australian directors and articles on governance and director issues providing you insights
- The Boardroom Report – a fortnightly email with the latest news including regulatory and legislative changes
- The Essential Director Update (EDU) – a complimentary annual seminar on current issues and recent changes affecting directors’ duties and responsibilities
- Company Director Resource Centre – a centre for directors with information and tools to aid you make informed decisions
- Publications – a range of publications written by directors, focused on governance and board operations to help you continue
to grow your understanding and effectiveness
- Conferences and Events – a suite of annual conferences and briefings designed to keep you up to date, make connections and gather insights - you can take advantage of complimentary podcasts, presentations and speaker materials
- Access to recognised post nominals (MAICD) - set yourself apart in affirming your choice to be a member of an organisation that promotes the commitment to improving the practice, performance and excellence in governance
- Director Professional Development (DPD) – recognition of your commitment to keep up to date with regulatory and legal changes as well as contemporary governance practices
- Networking – opportunities to connect with other directors
- Business Centres & Member Lounges – Member facilities that provide a place to meet and work with colleagues and clients. New to CBD Adelaide (see image above), these lounges are also located in the CBD area of Sydney, Melbourne, Perth and Canberra and offer our members a welcoming location to drop in, enjoy a coffee, check your emails, prepare for your next meeting or just relax. Members are also welcome to bring a guest - all part of membership benefits and no need to book.

Our membership opens doors

Our Business Centre and Member Lounges provide a place to meet and work with colleagues and clients. (Picture: Adelaide)

Congratulations long standing members

10 Years
Mrs Leanne Coburn FAICD
Mrs Bronwyn Riedel GAICD
Mr Richard Giles FAICD
Dr Samantha McMahon FAICD
Mrs Sue Wainwright Gaicd
Mrs Rosemary Campbell FAICD
Mr William Carroll FAICD
Ms Linda Fazldeen FAICD
Mr Kenneth Tinkham GAICD
Mr Garry Russell GAICD
Mr Christopher Bigg FAICD
Mr Stuart Fitch FAICD
Mr Danny Keep FAICD
Mr Michael Bridge FAICD
Mr Adrian Leach GAICD
Mr Brendan Dowd GAICD
Dr Stephen Morton GAICD
Mr Kelvin Strange GAICD
Mr Iain Summers FAICD
Mrs Lorraine Corowa GAICD
Mr Rodney Applegate GAICD
Mrs Mary McAlpine GAICD
Mr David Metcalfe GAICD
Professor Simon Maddocks FAICD
Dr Bruce Walker AM GAICD
Mr Peter Stewart MAICD
Dr Donald Zoellner GAICD
Ms Vicky Coleman GAICD
Mr Terrence Lawler GAICD
Ms Sharon Wilson GAICD
Mr Bernard Dwyer GAICD
Mr Christopher Young GAICD
Mrs Tanya Gamble GAICD
Mr Mark Hurley GAICD
Mr John Gleeson GAICD
Mr John Cossins MAICD

15 Years
Ms Lynette Allen GAICD
Mr Brian Hannon FAICD
Ms Deborah Fracaro MAICD
Dr Diana Leeder FAICD
Mr Peter Carew AM FAICD
Mr Alex Pollon GAICD
Mr Kevin Davis AM GAICD
Mr Ross Connolly FAICD
Mrs Vicki O’Halloran AM FAICD

20 Years
Mr Michael Sitzler FAICD
Mr Stephen Margetic FAICD
Mr Ross Coburn FAICD
Mr Michael Martin OAM GAICD
Mr Peter Caldwell PSM FAICD
Dr Helen Garnett PSM FAICD

Mr Andrew Macrides FAICD
Mr Amin Islam MAICD
Mr Darryl Day GAICD
Mr Richard Kew FAICD
Mr Thomas Ganley FAICD
Mr Bruce Fadelli AM FAICD
Mr Charles Smith FAICD
Ms Deborah Moyle FAICD
Mr Norman Humphery GAICD
Economic Summit Series update

The Economic Summit Series has reached its first major milestone with phase one wrapping up.

The Economic Summit Series kicked off in October with a series of targeted stakeholder consultations, and since then more than 100 consultation sessions have been held across the Territory. Deloitte is partnering with the Department of Trade, Business and Innovation to deliver the summit series across the Territory.

During this phase over 250 people from 114 organisations attended sessions, which included representatives from businesses, industry groups, Indigenous representative groups, the non-government sector, unions and the public sector.

Outcomes from these sessions will help establish the necessary short, medium and long term planning that will drive and shape Territory budgets and growth plans, including next year’s Territory budget.

Six key levers have emerged from the discussions held to date, they include:

**Land**
Improving the productivity and sustainability of land use in the Territory to support investment in mining and energy, tourism, agribusiness, manufacturing and urban renewal.

**People**
Attracting and retaining skilled people in the Northern Territory and empowering our Aboriginal population and youth to compete in the job market.

**Capital**
Ensuring future investments can stimulate the economy in the short term while enabling long term economic growth.

**Enterprise and innovation**
Fostering the skills and building the knowledge necessary for entrepreneurs to start and expand businesses in the NT.

**Connectivity**
Establishing the NT as a hub for trade between Asia and Australia by building mutually beneficial, market-driven, business relationships.

**Liveability**
Increasing liveability to attract workers and businesses and creating vibrant communities.

The second phase, a series of in-depth, regional and industry specific forums will explore stakeholders’ ideas and experiences and develop strategies and actions.

These ongoing discussions and consultations will culminate in an NT Economic Summit in late March 2017 in which a blueprint to inform the development of an economic development framework will be presented.

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**NT COMMITTEE MEMBERS**

- Richard Giles FAICD
  Committee Chairman
- Peter Carew AM FAICD
- Lorraine Corowa GAICD
- Linda Fazldeen FAICD
- Tom Ganley FAICD
- Vicki O’Halloran AM FAICD
- Ross Springolo FAICD
- Denys Stedman GAICD
- Chris Tudor AM MAICD

**SA/NT TEAM MEMBERS**

- Carmel Noon MAICD
  State Manager SA/NT
- Terri-Anne Maney GAICD
  Members and Directors Manager NT
- Paul Van der Koogh
  Program Coordinator
- Elizabeth Woodward
  Office Services Coordinator
- Andrew Harris
  Members and Directors Executive
- Esther Pfeiffer
  Engagement Executive
- Danielle Scott
  Events Executive
- Susannah Hayden and Lynn Thoonen
  Education Executive

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**2017 Diary Dates**

**Courses**

- **6 to 10 February**
  Company Directors Course
  Five day course
  Hilton Darwin
  8.45am to 4.00pm

- **Tuesday 21 February**
  Directors’ Briefing
  Economic update with Stephen Walters MAICD
  CADO, Alice Springs
  1.30pm to 3.00pm

- **Wednesday 22 February**
  Directors’ Briefing
  Economic update with Stephen Walters MAICD
  NADO, Darwin
  10.30am to 12.00pm

- **Tuesday 28 February**
  Media Management Workshop
  Hilton Darwin
  9.00am to 12.30pm

- **2 to 3 March**
  Australian Governance Summit
  Melbourne Convention Centre
  9.00am to 5.00pm

- **Friday 17 March**
  HWL Ebsworth - Cram Day
  Mantra Pandanas, Darwin
  9.00am to 5.00pm

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**Events**

- For more information on any events or courses, contact t: 08 8236 2800 e: sa-nt@aicd.com.au

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More than 100 targeted stakeholder consultation sessions have been held across the Territory.
What’s on the horizon?

Economic trends for businesses and directors

You’re invited to a ‘back-to-business update’ from Stephen Walters MAICD, Chief Economist as he offers insights into the economic outlook for the Northern Territory, nationally and globally.

Alice Springs
Tuesday 21 February 2017, 1.30pm to 3.00pm

Darwin
Wednesday 22 February 2017, 10.30am to 12.00pm

To register e: sa-nt@aicd.com.au  t: 08 8236 2800

Sharpen your media skills

Are you confident in managing the media?

When speaking to the media, representatives from an organisation may be caught off guard. It is during these moments that potentially minor issues can rapidly escalate, and opportunities for projecting the right message can either be missed, or if handled correctly may yield huge rewards.

Tuesday 28 February 2017
9.00am to 12.30pm workshop
Hilton Darwin

To register e: sa-nt@aicd.com.au  t: 08 8236 2800
Failing to plan is planning to fail

Cameron England
Business Editor, News Corp

Failing to plan is planning to fail when it comes to crisis management, a Directors’ Download briefing held in Adelaide in December was told. Hosted by the SA/NT division, the Directors’ Download sessions are an initiative designed to provide professional development and networking opportunities for current and aspiring directors and senior managers, addressing topical issues.

Crisis management was addressed in response to recent high profile issues such as Ardent Leisure’s handling of the Dreamworld tragedy, deemed to have been handled poorly, and others such as BHP Billiton’s response to the Samarco mine disaster in Brazil, which has been hailed as an example of how to respond appropriately to a crisis.

Crisis management in general, as well as specifically how to respond to media, was discussed. Senior consultant with media and communications firm Corporate Conversation, Ben Hooper, indicated having a crisis management plan in place before an issue arose was the best practice approach.

“Every business is exposed to risk of some form or another,” Mr Hooper said.

“How an organisation responds to a crisis will determine whether its reputation and the community’s trust in its brand emerges intact on the other side. By its very nature, a crisis will matter a great deal to an organisation, its staff and the affected community, so it’s critical to show it matters in your public response.

“Effective crisis communication hinges on having a response plan already in place, one that is succinct and adaptable to any situation. If you have the right protocols and training as well as the right mindset, this will allow you to respond effectively and in a timely manner.”

The rise of the 24-hour news cycle had also increased the pressure for management.

“The rise of social media has added to the pressure on organisations to respond quickly,” Mr Hooper said.

“A lot of reputational damage can be done in a very short time if you bunker down or ignore social commentary.”

Spring Gully Foods Managing Director, Kevin Webb said his family’s company did not have a crisis plan in place before deciding to go into voluntary administration in April 2013, but learned quickly about the value of having a consistent message and a single point of contact for media inquiries.

Mr Webb said the company also stressed the importance of being available to the media, and having key messages in mind when speaking to journalists.

“The company’s open and frank response to its financial issues has been credited with playing a large part in its resurrection, with Spring Gully trading well and on track to fully repay creditors next year.

Mr Hooper said sincerity was also key. “Mistakes are generally forgiven if an organisation provides a decent, honest and human response” he said.

“People are understanding if you face up to an issue, accept responsibility, explain how you will address the situation and then take action. Be accessible, open and honest and, above all, be a real person in your communication.”

NT members will have the opportunity in 2017 to participate in some Director Download Sessions to be held in conjunction with Charles Darwin University.

AUSTRALIAN GOVERNANCE SUMMIT

DIRECTING IN A COMPLEX ENVIRONMENT

Join more than 1,000 Australian directors and senior business leaders for two days of stimulating and inspiring discussion about what it takes to govern through complexity and change.

2 to 3 March 2017, Melbourne

MAJOR SPONSOR: KPMG
2016 NT Annual Dinner, Darwin

2016 AICD/CPA Annual Dinner, Alice Springs