



True professionalism

Strive for new heights

- We are true to our word and act accordingly.
- We act with absolute integrity and fairness.
- We set high standards and won't compromise them.
- We are committed to working hard to create value for our members and the community.
- We take responsibility for our actions.
- We respect each other.
- We represent excellence in governance and directorship.



Positive influence

Start the wave of inspiration

- We dedicate ourselves to making a positive contribution to everything we do.
- We are passionate and take personal pride in the work we do. We all aim to make a difference – no matter the role we play.
- We are a positive place to work – a place where people want to work. Our responsiveness, enthusiasm and energy is visible in our work and in our relationships with others.
- We are the voice for directors.
- We deliver continuing learning and enrich the expertise of directors in Australia.



Powerful together

Move forward as one

- We are a diverse group of people who can grow and learn from each other.
- We are talented team players. We are committed to building strong and respectful relationships with each other. By working as one we make a greater difference.
- We facilitate a network of members who, by coming together, can advance their own capabilities and opportunities to become better directors.
- We understand the power of many. We are a uniting influence that ensures all stakeholders benefit.



Dynamic performance

Be one step ahead

- We lead. We anticipate the changing environment and how this affects us and directorship. We champion new and emerging issues.
- We are committed to advancing our performance and the performance of directors in Australia.
- We are future orientated for our diverse group of members and help improve the contribution they can make as directors.
- We lead with new thinking. We have a go. We are open to new possibilities. We are a source of fresh ideas.



Lasting impact

Leave behind more than you found

- We are dedicated to making a difference not just for today but tomorrow.
- We are responsible for influencing the quality of directorship and good governance in Australia. The quality with which we do this resonates around boardrooms, through businesses, in our economy and across our community.
- We aim to leave a lasting legacy.